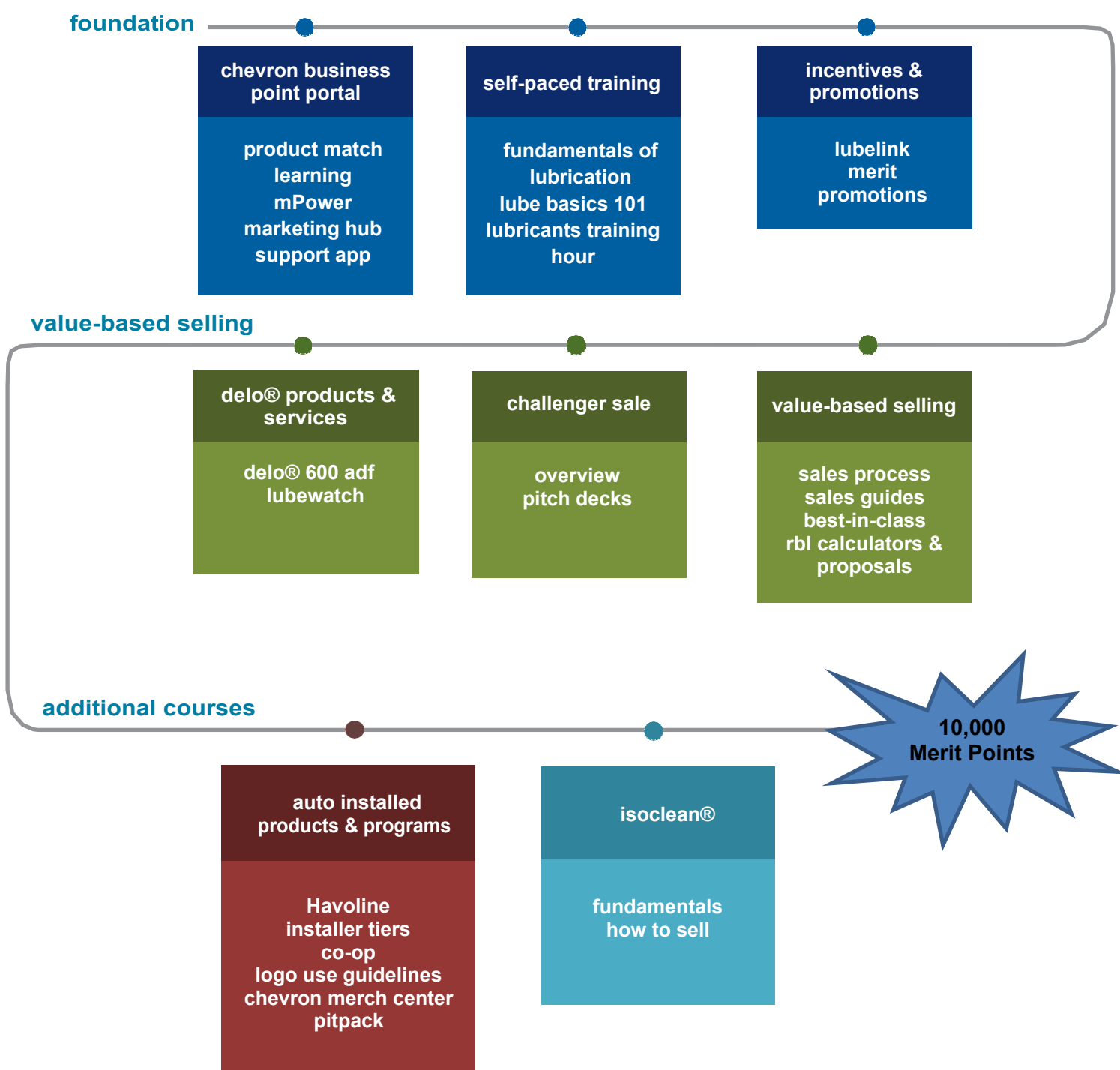




lubricants marketer sales orientation roadmap

The marketer sales orientation program gives participants an introduction to Chevron's systems, tools and programs that are vital to their success. Our objective is to ensure that new sales representatives are set-up correctly in Chevron's portal and to introduce them to the tools and resources they need to sell our lubricants products and services using a value-based selling approach.

Participants will be enrolled in Learning Plans within Lubricants University based on the topics shown below. They will also participate in scheduled calls with Customer Success to reinforce the concepts learned, to demonstrate navigation of systems and tools and to answer questions. Upon completion, participants will receive 10,000 merit points.



click [here](#) or scan to learn more!

