



2025 eNEWSLETTER PROGRAM

Getting the right message,
to the right people,
at the right time.



Connect more effectively with all your audiences

Chevron's eNewsletter Program gives you a highly targeted, customizable, and trackable way to deliver key messages to customers, prospects, and other audiences, no matter where they are.

This cost-effective approach will deliver your marketing messages while strengthening your relationship with your key audiences. It's a highly effective way to establish and maintain an ongoing dialogue without great effort or expense.

Here is what you get:

- **GREAT-LOOKING EMAILS**
- **MEANINGFUL CONTENT**
- **TARGETED MESSAGES**
- **BETTER USE OF YOUR TIME**
- **POWERFUL, REAL-TIME REPORTING**
- **CONTACT MANAGEMENT, WITH LESS MANAGEMENT**

Put our email marketing program
to work for you.

Annual Cost at a Glance

Four Issues

- 0-500 names: \$460
- 501-2500 names: \$980
- 2501-5000 names: \$1,640
- 5001-10,000 names: \$2,240

Six Issues

- 0-500 names: \$560
- 501-2500 names: \$1,080
- 2501-5000 names: \$1,740
- 5001-10,000 names: \$2,340

See the enrollment form on next page
for complete cost breakdown.

Enrolling is Easy

Fill in the information below and either scan and email the form to tim@clearpath.us, or mail to: P.O. Box 125, Danforth, IL 60930. Or, to save time, just call Tim Miller at 502-377-1212 and he'll sign you up.

Marketer Name _____ Website _____

Contact Person/First Name _____ Last Name _____

Email address _____ Preferred User Name _____ Preferred Password _____

Street Address _____

City _____ State/Province _____ Postal Code _____ Phone _____

Cost

The total cost of your eNewsletter is determined by:

A yearly administration charge to store/manage your mailing list. This is a straight pass-through cost from Constant Contact and varies by list size. Please check one of the following:

- 0-500 \$140 per year
- 501-2,500 \$660 per year
- 2,501-5,000 \$1,320 per year
- 5,001-10,000 \$1,920 per year

Design and Distribution of E-Newsletter

- Quarterly: \$80/issue x 4 \$320 per year**
- Bi-monthly: \$70/issue x 6 \$420 per year**

Calculate your total annual cost:

Enter the cost shown for the size of your distribution list: \$ _____ subtotal

Design and distribution: Enter the cost shown for your desired frequency \$ _____ subtotal

To calculate your total annual cost, add together subtotals from sections A and B: \$ _____ TOTAL per year

Program is available to U.S. and Canadian Marketers. Prices are in US\$.

**Contact us today to put the power of the Chevron eNewsletter program to work for you. We'll be happy to answer your questions and provide any additional information about your specific needs.
Call Tim at 502-377-1212.**