



EARN MERIT POINTS FOR FOLLOWING THE ISOCLEAN® CERTIFIED LUBRICANTS CHALLENGER SALES PROCESS

FIGHT DIRTY



Are you ready to reap the benefits of the ISOCLEAN® Challenger Sales Process? By pulling a new lube oil sample, determining the life extension, and showing the value in the RBL® + Universal Calculator, you can earn BONUS merit points. Enter your ISOCLEAN Opportunity in mPower today and earn even more merit points!

UP TO
20,000 MERIT POINTS

PROMOTION PERIOD:

January 1, 2022 - October 31, 2022

HERE'S HOW YOU EARN

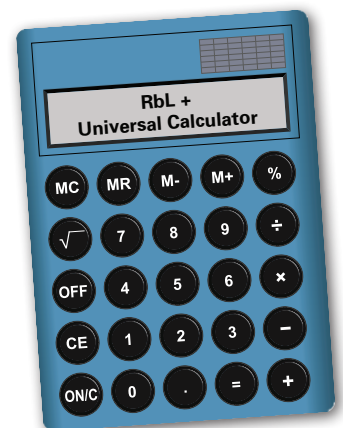
1 Sales Representative: 20,000 merit Points

Any ISOCLEAN Sales Opportunities that are Closed/Won and utilized a RBL® + Universal Calculator will be awarded 20,000 points. Make sure to check the "ISOCLEAN Opportunity" box for your Opportunity to be automatically entered into this Promotion. **AWARDED MONTHLY**

2 Sales Managers: 20,000 merit Points

The Lubrication Marketer Sales Manager with the most ISOCLEAN Sales Opportunities in mPower per quarter with an RBL+ Universal Calculator and new oil sample(s) qualify (minimum of 5 entries/quarter to qualify). **AWARDED QUARTERLY**

Important Note: Qualifying ISOCLEAN Certified lubricants (ICL) Sales Opportunities entered after 1/1/22 qualify. Any ISOCLEAN Sales Opportunities won after 1/1/21 also qualify, meaning any ICL Opportunities entered in 2021 and Closed/Won in 2022 can participate in this promotion as long as all qualifications are met.



www.chevronlubricants.com/ISOCLEAN

= **merit POINTS**