Drivers are heading in the direction of smaller fleets

- **SMALL FLEETS** with 1-19 trucks
- **VERY SMALL FLEETS** with fewer than 7 trucks
- **OWNER-OPERATOR FLEETS** with 7–19 trucks
- Very Small fleets slowing down are available to help

The increased competition isn’t slowing down

- The number of new trucks are being purchased by smaller and medium-sized fleets of all sizes, and the trend of increased competition is likely to continue.

Big growth isn’t coming from the big fleets

- Smaller fleets’ growth is outpacing that of medium-sized fleets. Owners of smaller fleets have quickly and significantly increased their numbers over the last decade.

Smaller fleets now have big fleet tools

- New online capabilities
- More tools for everyday tasks
- Better access to information

Until now.

Drivers are heading in the direction of smaller fleets

- **SMALL FLEETS** in 2012: 17k
- **SMALL FLEETS** in 2018: 24k
- **VERY SMALL FLEETS** in 2012: 109k
- **VERY SMALL FLEETS** in 2018: 187k
- **OWNER-OPERATOR FLEETS** in 2012: 224k
- **OWNER-OPERATOR FLEETS** in 2018: 268k

You need a new advantage for a new era

- More than ever, larger fleets need to find new ways to gain back their competitive advantage over smaller fleets.

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SEE HOW TO STOP IT

Is your fleet losing its competitive edge?

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