

# Is your protection also your problem?

Typical new oils meet OEM specifications for performance and viscosity. But typical new oils are missing something critical. And it's costing you.

## The third spec

Typical new oils don't meet OEM specs for cleanliness.

PERFORMANCE



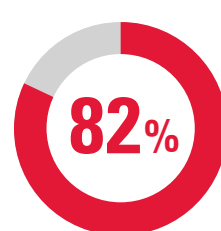
VISCOSITY



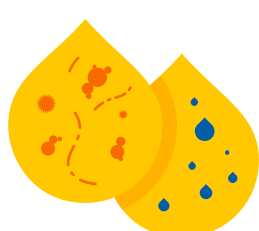
CLEANLINESS



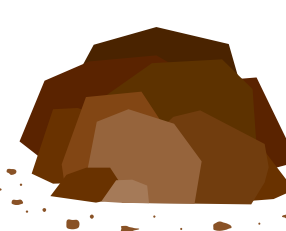
### #1 cause of breakdown<sup>1</sup>



82% of equipment failures are due to particle contamination.<sup>2</sup>



The two leading types of contamination in oil are particulates and water.

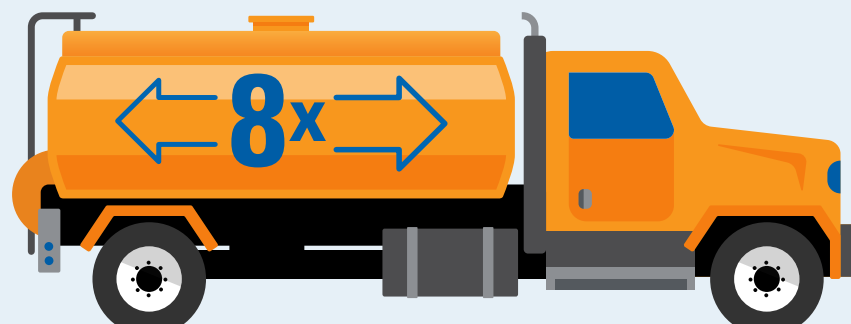


Dirt and contaminants are the leading causes of equipment component system failures.

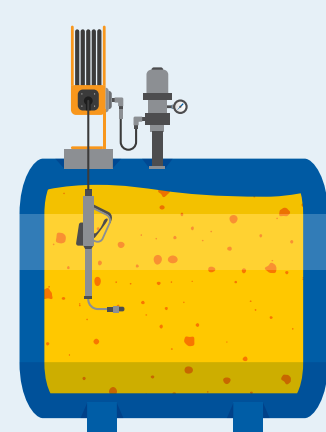
### How new oil gets contaminated



Particles can be picked up in the distribution process.



Typical bulk oil can be transferred up to 8 times before it reaches your equipment.



Each time it's transferred, the oil can pick up more contaminants.

### What's at stake?

Contamination can reduce component life **2x to 4x** and cost tens of thousands of dollars a year

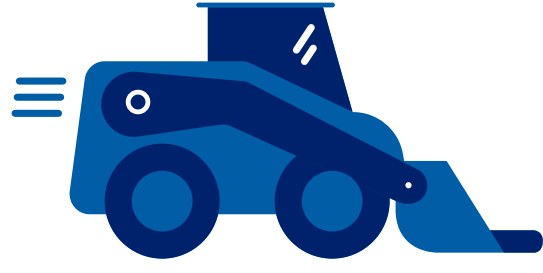
### The estimated costs for hydraulic hose failures



### A clean way forward

It's easier to start clean from the beginning than to clean up your oil later.<sup>1</sup>

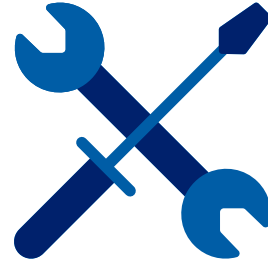
With a clean oil that meets OEM specifications, you'll benefit from:



INCREASED EQUIPMENT LIFE



REDUCED UNPLANNED DOWNTIME



DECREASED MAINTENANCE REPAIRS

### What's contaminated oil costing you?

The best way to find out is to have your lubricant supplier conduct an evaluation of your lubrication practices, including product storage and handling as well as measuring the cleanliness levels of your lubricants.

Start by calculating your current estimated ISO cleanliness level and see how it may be impacting equipment life.

[CALCULATE YOUR CLEANLINESS >](#)