



“Customers can tell when you’re genuinely trying to solve problems instead of getting around problems.”

Parman Energy annually ranks as a Chevron 1st Source Elite Marketer—an honor that salutes their commitment to value-added customer service that goes beyond the product line.

A lot of companies talk about their dedication to customer satisfaction. But you experience a whole new level of commitment when the company is owned by the employees serving you. It’s what makes Parman Energy unique, and is a driving force behind their continued growth and expansion into new markets

New oil is handled up to 8X before entering your equipment, picking up microscopic contaminants at every stage.



CHEVRON PARTNER

Parman Energy
Headquarters in Nashville, TN
Founded in 1950s
Chevron Marketer since 2000

SPECIALTY

ISOCLEAN® Certified Lubricants

INDUSTRIES SERVED

Construction/Off-Road, Mining/Quarry, Aggregate/Cement, Landfill/Waste/Recycling, Manufacturing/Plastic Injection Molding, Pulp/Paper/Forestry, Oil & Gas, Power Generation

REGIONS

Northern Alabama, Northern Georgia, Arkansas, Mississippi, Kentucky, Tennessee, St. Cloud, Minneapolis, Minnesota

Q: Tell us a bit about the history of your company.

Parman Energy was founded by the Parman family in Nashville, TN in the mid 1950s. The company was purchased from the Parman family in 1978 and has continued to expand through strategic acquisitions, and became an employee-owned company in 2015. In addition to Tennessee, we serve markets across the midsouth including Alabama, Georgia, Arkansas, Kentucky and Mississippi, and most recently, we've expanded into Minnesota.

Q: What sets you apart from other marketers?

As shareholders all employees operate with the highest level of integrity and care for our customers. Another thing that sets us apart from our peers is our technical knowledge about lubricants. We probably have more STLE and OMA certified analysts on staff than most lubricant marketers.

Q: How important is lubricant cleanliness to an operation?

It can literally make or break your ability to compete. We always try to help our customers understand that contaminants too small to see can wreak havoc on today's machinery with its tight tolerances and specific OEM cleanliness specifications.

How clean is your oil? Typical new oil can contain up to 32X more contaminant particles than what OEMs deem acceptable.



“Prior to ISOCLEAN®, they were losing servo valves that cost around \$6,000 a piece.”

Q: Can you share an example of how the ISOCLEAN® program has helped a customer?

We have a lumber mill customer that has saved thousands of dollars since switching to ISOCLEAN®. Previously they were losing servo valves that cost around \$6K a piece, with one location regularly changing out around 30 of them. Since changing to ISOCLEAN® they've not experienced any downtime or equipment failure. The impact has been so noticeable that they're trying to get some of their other locations on this process.

Q: What advice would you have for a company looking to improve equipment reliability and grow uptime?

Start clean and keep it clean, and they'll see results. We had a customer that was a 60K gallon startup. They follow the ISOCLEAN® process closely with great filtration, particle count oil analysis. We don't sell them as much hydraulic oil anymore. They top off now and that's about it.



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Our ISOCLEAN® lubricant services include:

- On-Site Lubricant Purification
- Lubricant Dehydration and Filtration
- Varnish Mitigation and Removal
- Tank Decontamination
- High-Velocity Oil Flushing
- System Decontamination
- System Audits and Condition Monitoring

We also sell lubricants purified using the ISOCLEAN® process. For more information, visit our [lubricant products](#) page.

**Ready to minimize downtime,
reduce maintenance costs
and extend equipment life?
Let's talk.**

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