

# LOOKING TO BOOST FUEL EFFICIENCY?

Choosing the right oil can help you avoid unnecessary fuel spend



**Lost Efficiency:** Those who manage large fleets often don't realize that they are overspending on fuel due to an oil that isn't optimized for the needs of their operation.

In this example, you can see the unnecessary fuel costs of using a 15W-40 oil vs Delo 400 XLE 10W-30. An optimized engine oil can maximize efficiency, saving thousands in unnecessary fuel costs. Additionally, it results in a fuel-economy improvement of up to 1.5%.

Regional Trucking Co. Additional costs due to unoptimized fuel economy.



x 200

15W-40 CK-4

**\$46,429**

Annual fuel costs

VS

Delo 400 XLE 10W-30

**\$45,732**

Annual fuel costs

**\$697** x 200 

In additional fuel costs per truck

**= \$139.4K UNNECESSARY ANNUAL COSTS**